

# FIRST FRIDAY ART WALK

AT THE 2022 SPOKANE COUNTY INTERSTATE FAIR, SEPTEMBER 9, 5PM TO 8PM

The Spokane County Interstate Fair is seeking a partnership with your company to support the arts in Spokane and bring a brand new feature to the Fair. On Friday, September 9, the first day of the Spokane Fair, your company will be the exclusive sponsor of this new event, starting at 5pm!



## WHAT YOUR COMPANY WILL RECEIVE AS THE PRESENTING SPONSOR:

- Banner on Havana all 10 days
- Banner on Broadway all 10 days
- Banner on Red Gate entrance all 10 days
- Logo and name on all marketing for the First Friday Art Walk, estimated value \$15,000 including:
  - Press Releases
  - Organic Posts
  - Facebook Event
  - Website Landing Page
  - TV
  - Radio
  - Online Ads on Social Media

## WHAT IS YOUR COMPANY'S INVESTMENT?

### \$5,000 SPONSORSHIP FEE WHICH IS APPLIED TO:

- Providing the above mentioned banners for display
- 12 pieces of 4 X 8 plywood to serve as artist canvases
- Supplies to create a brace/stand for the plywood sheets for the artist to paint on site at the Fair
- Prize money for the winning artists \$1,000 total – to be paid to Genesis Marketing and Genesis Marketing will pay the winners
- The remaining funds will go towards sponsorship fees for the Spokane County Interstate Fair.

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Signature

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Date